



Side-by-Side

Bradford A. Thomas

Dawn Ann Lang

Deanna C. Gormly

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| <p>Current Position</p> | <p>First Act, Inc. Product Manager – Band & Orchestra Instruments 2002-Present</p> | <p>Groupe SEB USA / Krups & Rowenta Senior Brand/Product Manager 2001-Present</p> | <p>Polaroid Corporation Group Marketing Mgr – Instant Digital Printing 2003-Present</p> |
| <p>Former Position(s)</p> | <p>Binney & Smith, Inc. Brand Management Consultant – New Product Development 2002</p> <p>Fidelity Personal Investments Summer Associate 2001</p> <p>Lewtan Technologies, Inc. Manager – Data Implementation 1999-2000 Project Manager 1998-1999 Senior Consulting Analyst 1997-1998 Consulting Analyst 1995-1997</p> | <p>Memberworks Director – Product Management 1999-2000</p> <p>Boehringer Pharmaceuticals/GAP Consulting Marketing Communications Consultant 1998-1999</p> <p>Dictaphone Corporation Product Manager 1997-1998 Sales Development Manager 1996-1997</p> <p>Minolta Corporation Assistant Product Manager & Product Manager 1994-1996</p> | <p>Polaroid Corporation Senior Marketing Manager – Instant Digital Printing 2002-2003 Marketing Manager – Digital Imaging, Global Consumer New Products 2001 European Marketing Manager – Consumer Digital 2000 Associate Marketing Manager – Global Consumer New Products Group 1999 Marketing Intern – Global Consumer New Products Group 1998</p> <p>Greater Boston Convention Bureau Consulting Intern, Babson Academic Team 1997-1998</p> <p>Fleet Financial Group Vice President – Planning & Administration Manager, Answer Center 1996-1997 Chief Administrative Officer – Direct Financial Services Group 1995-1996</p> |
| <p>Education</p> | <p>Cornell University, Johnson Graduate School of Management MBA 2002</p> <p>Boston University, School of Management BSBA – Finance 1995</p> | <p>Rochester Institute of Technology, Graduate School of Management MBA – Marketing 1993</p> <p>Fairleigh Dickinson University BA – English/Communications 1988</p> | <p>F.W. Olin Graduate School of Business at Babson College, Wellesley, MA MBA 1997-1999</p> <p>McGill University BA – Political Science 1986-1991</p> |
| <p>Compensation</p> | <p>Base: \$77,575 Bonus: 15%</p> | <p>Base: \$123K Bonus:</p> | <p>Base: \$90K Bonus: 20%</p> |
| <p>Location</p> | <p>Medway, MA</p> | <p>Andover, MA</p> | <p>Sudbury, MA</p> |
| <p>Comments/Notes</p> | <p>Brad is currently a Product Manager at First Act. Through his new product development and marketing initiatives, his category has grown market share and become more profitable. He has experience working with major accounts, such as Wal-Mart. He also has experience dealing with manufacturers in Asia.</p> | <p>Dawn is currently a Senior PM with Krups. She makes a base salary of \$123K and a bonus that varies, based on company and individual performance.</p> | <p>See resume for more details Deanna is currently a Group PM with Polaroid. She makes a base salary of \$90K and a 20% bonus.</p> |